

# Belleville Parks & Recreation's 2023 Tour de Belleville Sponsorship Program

Join us for our 18th annual Tour de Belleville!

We will once again hold the event at Eckert's Belleville Farm, with our theme being "*Strawberry Fields Forever.*" With the cooperative efforts of the Belleville Parks & Recreation Dept., Eckert's, Belleville Police Dept., volunteers, bicyclists, and our business community, the 2023 Tour de Belleville will again be a huge success!



## 4 Sponsor Levels to choose from:

### "PHOTO OP" AREA ~ LEVEL \$1,000

Each sponsor at the \$1,000 level will be the exclusive sponsor of one of our new Photo Op areas out on the course. The sponsor's logo, as well as, products or items from their business will be worked into the photo opportunity display for riders to stop and take pictures.

Sponsorship MUST be received prior to 05/05/23.

- Large logo on top of rider and volunteer t-shirts.
- Facebook post about sponsorship at least once a month prior to the event.
- Large banner at the Start/Finish line
- Six yard-signs displayed along the course.
- Your business will have a link on the Tour de Belleville website.
- Your business name listed on the Sponsor Board at the event.
- Six paid rider entries that include six shirts and six water bottles.

### "FAIR GAME" SPONSOR ~ LEVEL \$500

Each sponsor at the \$500 level will be the exclusive sponsor of one of the Fair Game booths at the Start/Finish area. A yard sign with the Sponsor's logo will be displayed in front of each of the games. Also, the sponsor will have the opportunity to provide logo giveaways as prizes and have staff at the booth. This gives the sponsors face-to-face time with the participants.

Sponsorship MUST be received prior to 05/05/23.

- Logo on the back of the rider and volunteer t-shirts.
- Three yard signs displayed along the course.
- Three paid rider entries that include three t-shirts and three water bottles.
- Business will have a link on the Tour de Belleville website.
- Business name listed on the Sponsor Board at the event.



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## **“COSTUME CONTEST” SPONSOR ~ LEVEL \$250**

Donors at this level will help sponsor the Costume Contest and the youth bike decorating contest. When advertising these two events on social media and in print, the donors at this level will be mentioned. Sponsorship **MUST** be received prior to 05/05/23.

- “ Two Paid Rider Entries. Includes:
- “ Two t-shirts and two water bottles.
- “ Two Yard Signs.
- “ Company’s Name listed on the Sponsor Board at the event.

## **“REST STOP” SPONSOR ~ LEVEL \$100**

Donors at this level will help sponsor the Rest Stops with one yard sign at a designated rest stop. Sponsorship **MUST** be received prior to 05/05/23.

- “ Two Paid Rider Entries. Includes: Two T-shirts and two water bottles.
- “ One Yard Sign.

**Don't Delay! ~ Sponsorship form due by 05/05/2023**

Return bottom portion along with payment to Belleville Parks & Rec Office, 510 W. Main St., Belleville, IL, 62220 or email the form to [parksnrec@belleville.net](mailto:parksnrec@belleville.net) and we will call for payment over the phone.

Business Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Please choose your sponsorship level:

\_\_\_\_\_ PHOTO OP SPONSOR (\$1000)      \_\_\_\_\_ FAIR GAME SPONSOR (\$500)

\_\_\_\_\_ CONTEST SPONSOR (\$250)      \_\_\_\_\_ REST STOP SPONSOR (\$100)

Total Amount Enclosed \$ \_\_\_\_\_

Make checks payable to: *Belleville Parks & Recreation Dept.*

Credit Card # \_\_\_\_\_ Expire \_\_\_\_\_ CVV \_\_\_\_\_